



Visualización de Información

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JGIC 2012



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Percepción

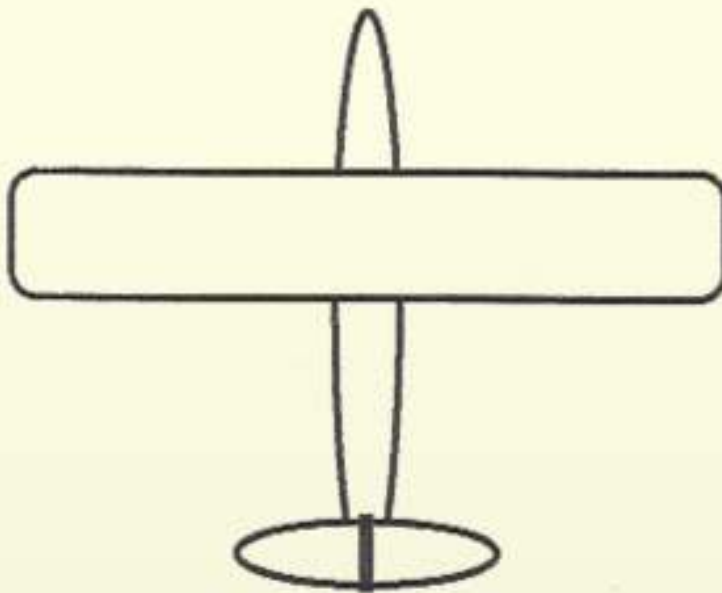


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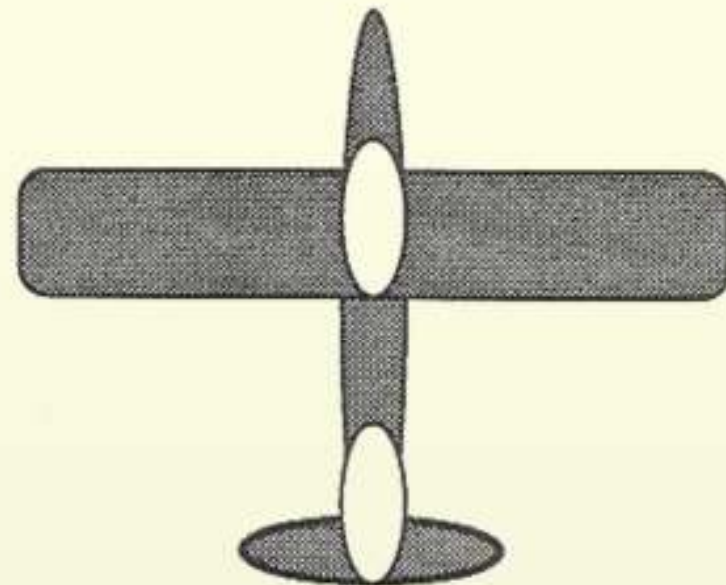


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Descubrimiento



Before

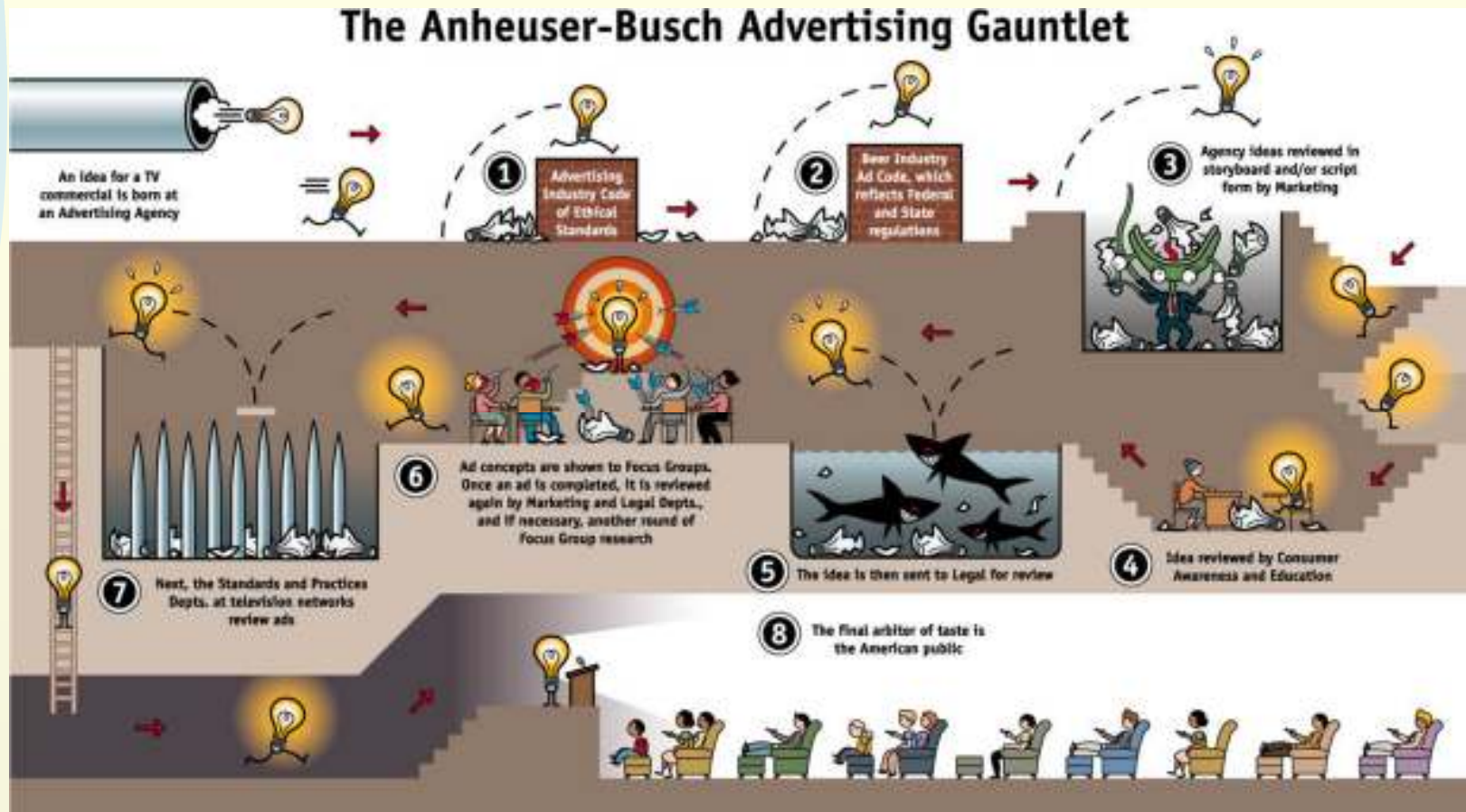


After

Comunicación



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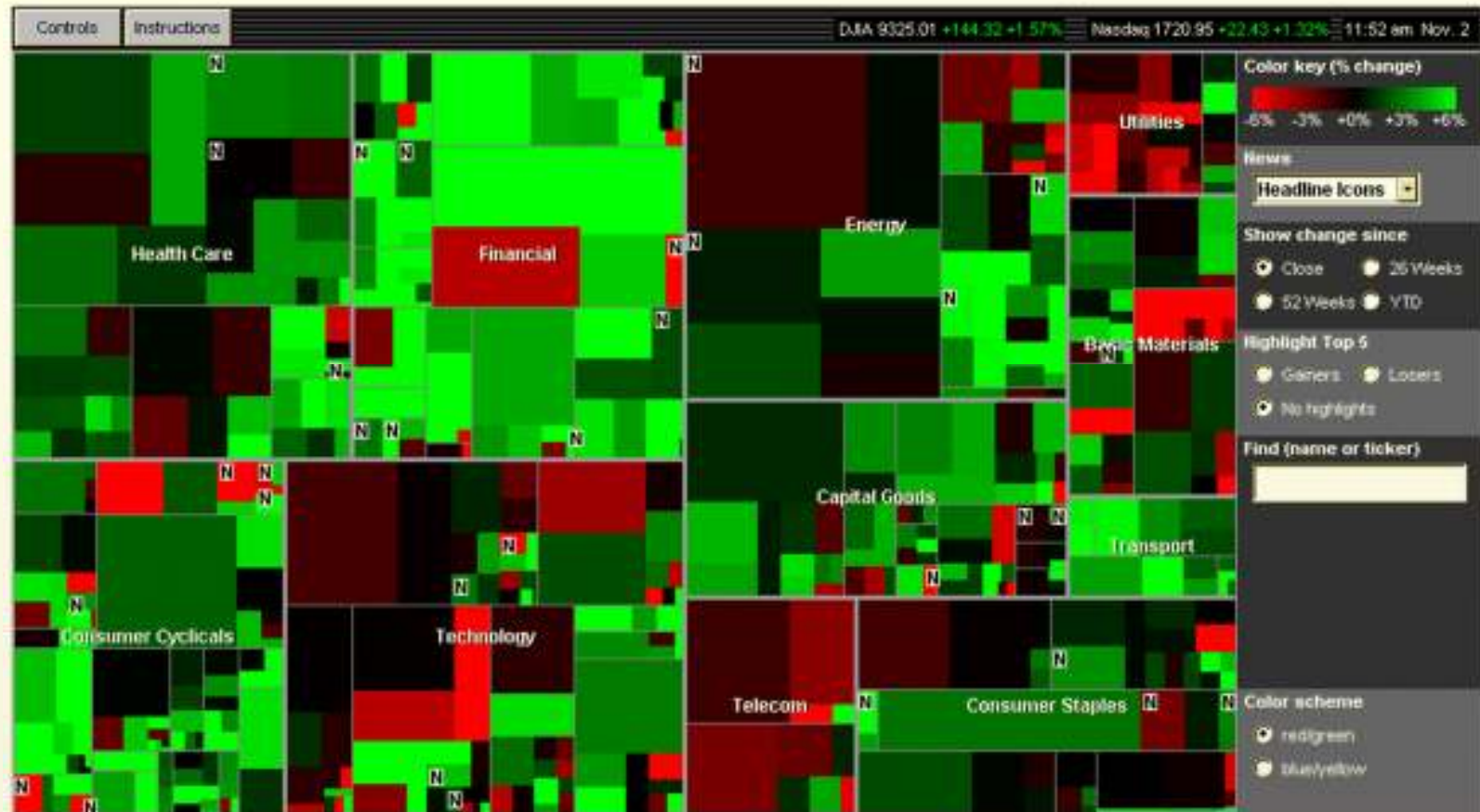




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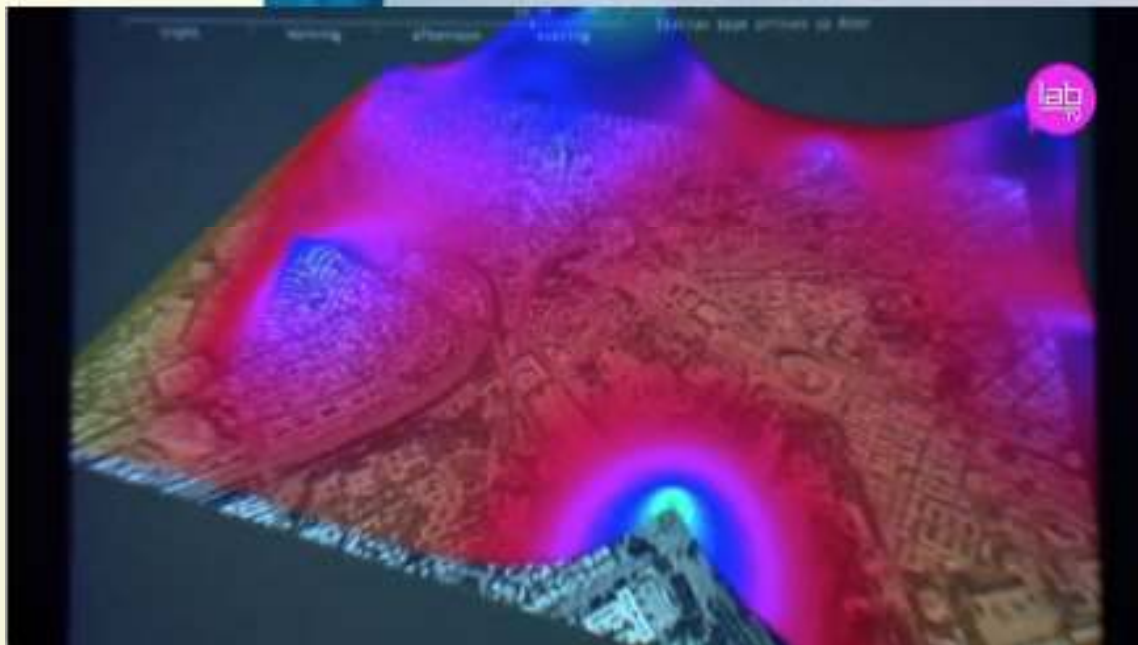
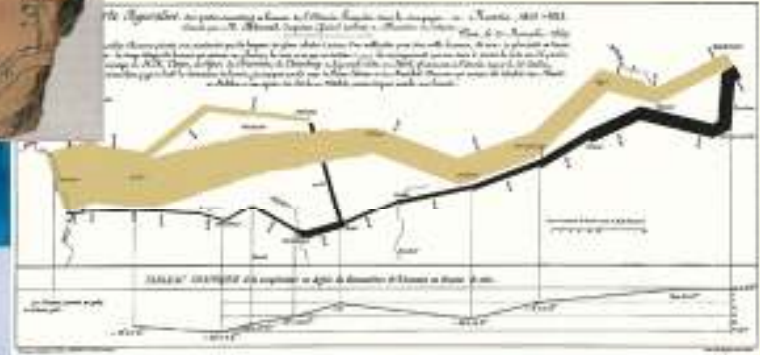
TreeMap (SmartMoney)

Map of the Market





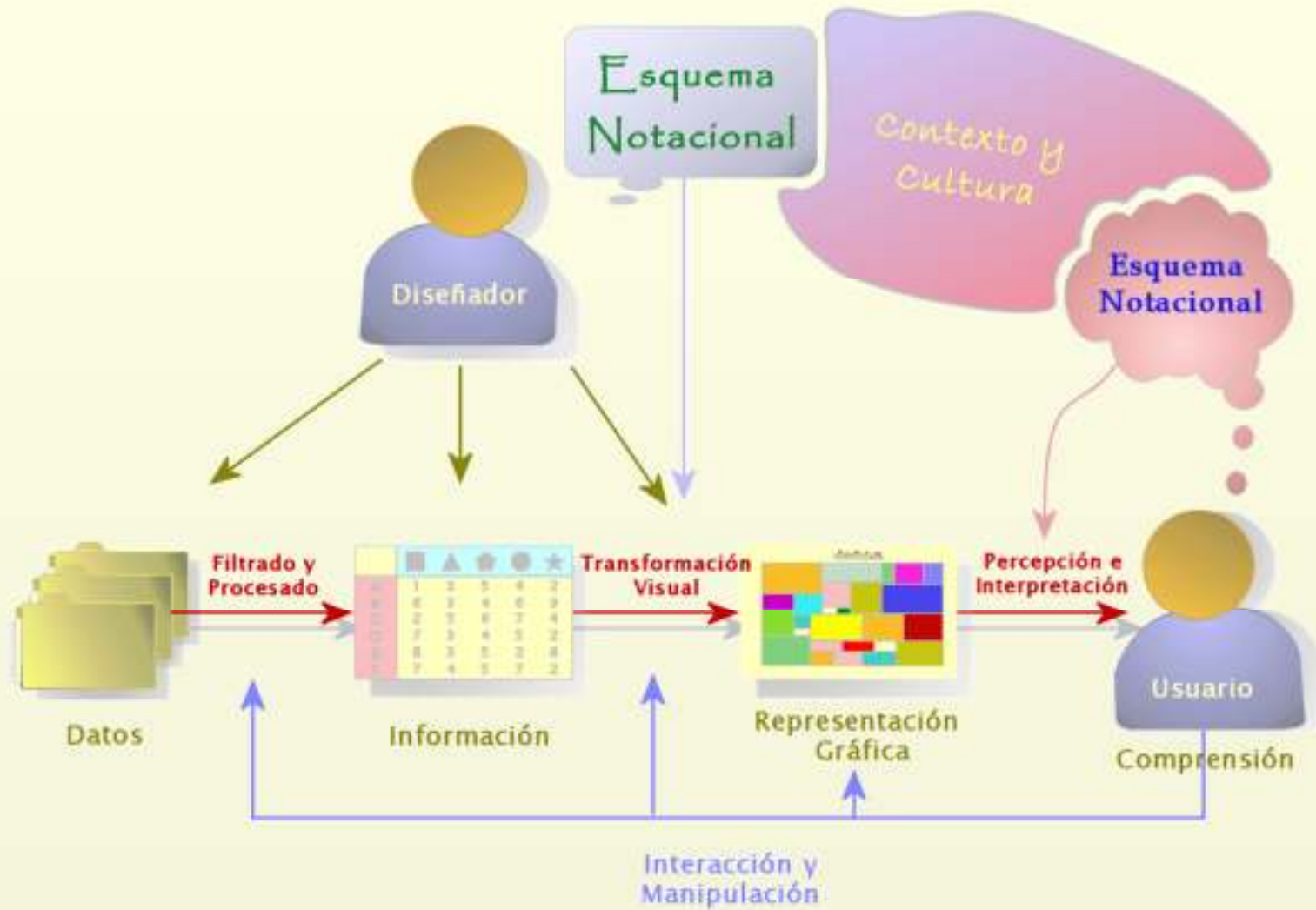
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El diagrama de InfoVis



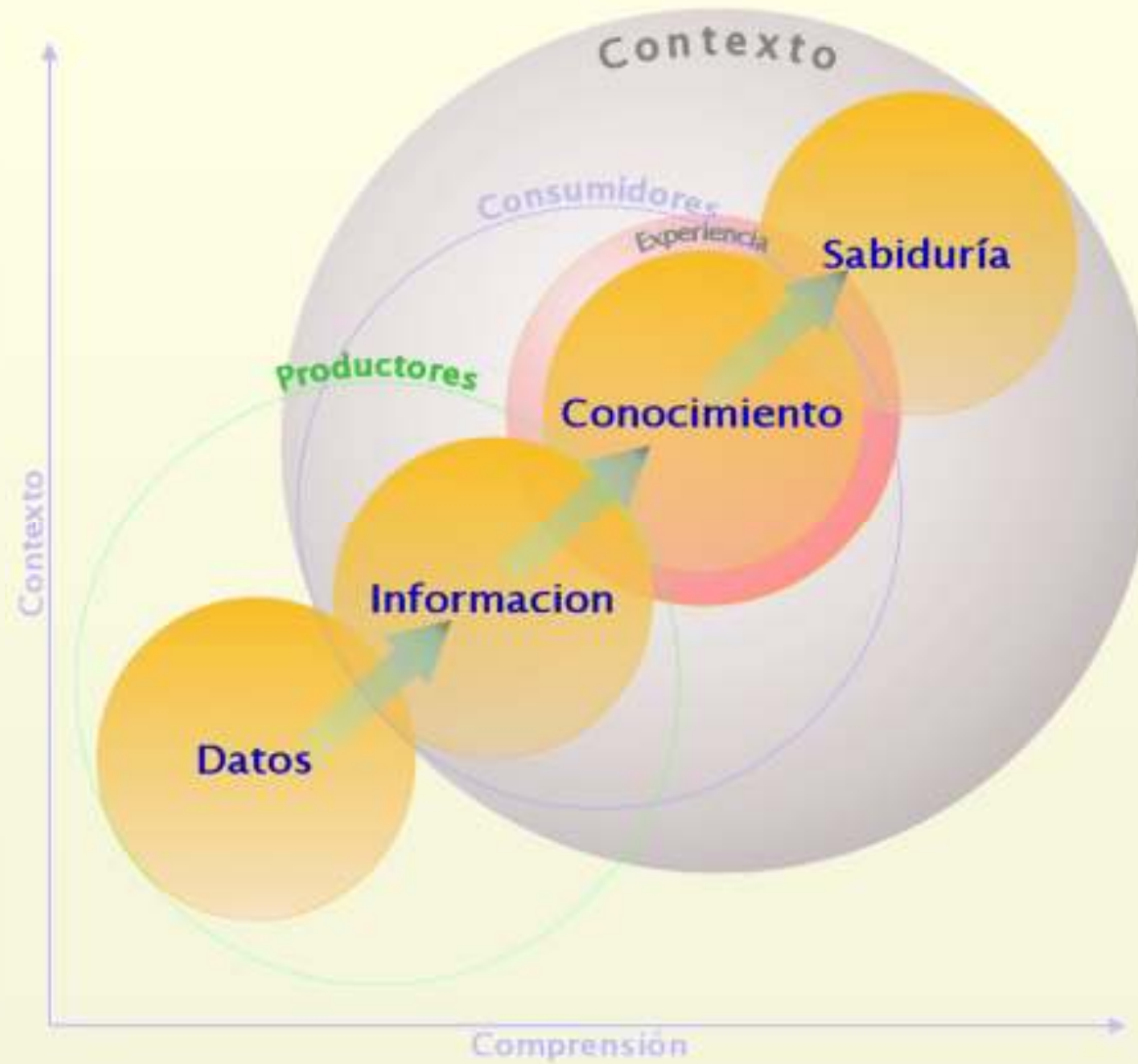
Dürsteler & Engelhardt, 2007

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Qué es InfoVis



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